

SC Maternal Health Task Force

Maternal Health Empowerment & Literacy Workgroup

Objective

Equip providers, organizations, community members, and birthing persons with access to resources that enhance maternal and perinatal health literacy and empower informed decision-making

Strategies

Create a perinatal advisory council

Improve access to maternal health education, peer support, and local resources through community-based organizations

Support and expand the CDC Hear Her Campaign and its use across partnerships and community organizations*

Develop and disseminate an online Maternal Health Resource Hub with AI Chatbot Integration

Support community partnerships that improve maternal health knowledge and early health literacy

Leverage digital platforms to share maternal health resources and strengthen outreach



*initiative currently supported by MHI funds